

Jasmine Agosti

Product Designer

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EXPERIENCE

UX Designer, Fetcher

September 2021– Present | Remote | Charleston, SC

- Collaborated with product managers and the chief product officer as the sole UX designer to create new features and improve the user experience.
- Shipped external and internal features that served customers at scale.
- Refined designs through user feedback, whether through hands-on user research or designing options for A/B Tests.
- Connected the dots between various user groups and industry workflows and turned them into simple design solutions and flows.
- Worked in a fast-paced startup environment and adapted quickly to changing requirements.
- Sketched concepts, tweaked flows, and refined designs to represent the big-thinking work.
- Adapted to ambiguity and change while staying goal and timeline focused.
- Partnered with product and engineering teams on high stakes initiatives, including redesigning and implementing the company's extension, delivering new user-flows, new UI, visibility of system status, and reduce error prevention.
- Created concepts and prototypes, and applied expertise in creating flows, user stories, sketches, wireframes, and specifications.
- Prioritized customer needs and usability in the design of complex features.
- Managed design projects throughout the product life cycle, including multiple product launches.

UX Designer, Parfait

January 2021– September 2021 | Remote | Charleston, SC

- Collaborated with the CEO, CTO, and CMO to ideate and develop the creation of AI custom wigs from conception to launch.
- Conducted extensive user discovery interviews to gain deep insights into user needs and preferences, which informed the development of user-centric design solutions.
- Led the creation of the initial brand, design system, and launch website.
- Conducted A/B testing with different user flows to gain valuable insights into user behavior and preferences, informing design decisions and resulting in improved user experiences.

Designer, Made by Mode

July 2019– May 2020 | Freelance | Charlotte, NC

- Collaborated with cross-functional teams, including Art Directors, Copywriters, and Project Managers, to create compelling visual designs that effectively communicated brand messaging and achieved business goals.
- Utilized Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, to create visually stunning designs that aligned with client objectives and brand standards.
- Participated in brainstorming sessions and creative briefings to generate innovative ideas and translate concepts into design solutions.
- Managed multiple design projects simultaneously, ensuring timely delivery and quality control through each stage of the design process.



www.linkedin.com/in/jasmineagosti/

EDUCATION

UX UI Bootcamp

Springboard

May 2020–December 2020

Bachelor of Arts, Studio Art

Rollins College

2012–2016

DESIGN SKILLSETS

User Research

Prototyping

User Interface Design

Design Thinking

Usability Testing

Visual Design

Design Systems

Usability Heuristics

Persona Development

User Testing

Affinity Mapping

Wireframing

TOOL KIT

Figma

Adobe Creative Suite

UserTesting

Slack

Jira

Asana

Basecamp

Google Suite